Education

Graduated Mechanical Engineering degree in 1987

Graduated MBA at Adelaide University in 1992

AICD Fellow

Governor’s Leadership Foundation

Engineers Australia Fellow

Graduated Owner/President Management Program at Harvard in 2013
REDARC Profile

Privately Owned

Established 1979

High powered advisory board

Relocated to new facility in 2007

120 Staff

Quality & Environment Accreditations
What We Do

Essentially, REDARC products are attached to any moving vehicle that uses a battery.
Current Markets

Heavy Trucking
Automotive Aftermarket
Recreational Vehicles
Industrial
Agricultural
Defence
Emergency Services
Marine
Mining
Export

THE POWER OF REDARC
Company Values

- Innovation
- Customer Satisfaction
- Teamwork
- Integrity
- Quality
- Environmentally Aware
Brand Values

“Our goal is to ensure that the REDARC product and service is the benchmark by which the competition is measured.”
Workforce Snapshot

Average age is 39 years old
Average length of service is 5 years
Male : Female ratio of 70 : 30
35 staff studying at TAFE or Uni

- Production: 52
- Sales & Marketing: 15
- Engineering: 19
- Admin/Finance: 6
- Quality: 7
Knowledge, Skills and Abilities

“Most important has been our commitment to training and creating a learning environment.”

- Anthony Kittel
Developing Skills

Internal Training
Apprenticeships & Traineeships
Diploma & Advanced Diploma
Tertiary Course Assistance
Post Graduate Support
Tailored Training

WHS
Project Management
LEAN
Leadership
Driver Safety
Technology Innovation Day

THE POWER OF REDARC
Foundation Skills

Language, Literacy & Numeracy
Statistical Process Control
Workplace Health & Safety
Frontline Management
WELL
Foundation Skills

Customised training modules
Access to potential employees
Product used in training courses
Industry Knowledge
Training Relevance
Highly Skilled employees
Relationship

Corporate Sponsorship
Reciprocal Promotion
Apprenticeships & Traineeships
Multiple levels of contact
Employee Engagement

Communication Sessions

Achievements announced at company meetings

Visible Targets

Performance reviews

Bonus Scheme

State of the Nation
Opportunities to Contribute

“...I think just acknowledging people as an individual and asking ‘what do you think about it’ makes a real difference... it means you actually do think about your job and you do care...”

Technician Lorien Goddard
High Performance

“Not having to make the choice between attending classes, or going to work, made a huge difference.”

Brendan Konings
Opportunities to Develop

Electronics & Communications Apprenticeship completed 2012

Maths Tutoring

Sales and Digital Marketing since 2011
Future Growth

Revenue $m v FTE Growth

FY98: 55
FY09: 52
FY10: 66
FY11: 78
FY12: 101
FY13: 103
FY14: 114
FY15 for: 125
FY16 for: 139
FY17 for: 50

Revenue: Blue bars
FTE's: Orange line
Questions

Thank you for listening

askittel@redarc.com.au

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