PARTNERSHIP WITH ACER

Since 1930 ACER has been at the forefront of educational research in Australia, dedicated to developing research-based knowledge, products and services that promote effective teaching and learning practices. We work around the world and now employ more than 380 staff in Melbourne, Sydney, Brisbane, Perth, Adelaide, London, Dubai, New Delhi and Jakarta, with further international expansion planned.

ACER is a leading not-for-profit research organisation and higher education and professional development provider. Our pioneering team of researchers and practitioners is known for excellence and innovation. Our work enables teachers, system leaders, policymakers, data professionals and others to establish evidence-based practices to improve learning experiences and outcomes for students.

We want to partner with you to create a wealth of opportunities for learners of all ages. Education is a source of discovery, self-improvement, happiness and community, and a path out of poverty. What can we build together to improve learning across the globe?

Partnering with ACER provides a powerful way for you to be involved in improving learning and demonstrate social responsibility to customers and stakeholders by sharing your strengths and resources. We are looking for collaboration on small-scale campaigns, such as providing educational resources to vulnerable groups in developing countries as well as larger and long-term projects, like helping local communities implement strategies for school improvement. Combine your organisation’s unique capabilities with ACER’s considerable expertise and long-standing reputation for innovation in education. Together, we can build capacity to achieve lasting improvements in learning.

In the following pages you will discover just some of the valuable projects our staff and researchers are currently undertaking. If you are interested in collaborating with us on an existing project or if you have an idea for a new venture, contact us at partnership@acer.edu.au.

GOALS

Every learner engaged in challenging learning opportunities appropriate to their needs.

Every learning professional highly skilled, knowledgeable and engaged in excellent practice.

Every learning community passionately committed to implementing evidence-based practices to improve outcomes for all learners.

A society in which every learner experiences success and has an opportunity to achieve their potential.
CONTENTS

CONFERENCES
RESEARCH CONFERENCE  4
EXCELLENCE IN PROFESSIONAL PRACTICE CONFERENCE (EPPC)  6
NATIONAL ADULT LANGUAGE, LITERACY, AND NUMERACY ASSESSMENT CONFERENCE (NALLNAC)  8

PHILANTHROPIC
THE ACER FOUNDATION  10

DIGITAL INFORMATION SERVICES
Cunningham Library  12
Blended, Online and Distance Education (BOLDE) research database  13
Learning Ground  14
Tender Bridge  15

PUBLICATIONS
TEACHER  16
TEACHER (INDIA)  18
RESEARCH CONFERENCE

Research Conference is one of the largest annual research conferences in Australian education, bringing together the latest national and international research addressing specific areas of educational policy and practice.

Research Conference has been held annually since 1998. Past speakers include former Australian Prime Minister Julia Gillard, Minister for Education Christopher Pyne, and Andreas Schleicher, Division Head of the Organisation for Economic Co-operation and Development (OECD) Programme for International Student Assessment and the OECD Indicators of Education Systems programme.

As many as 800 delegates attend Research Conference every year. Delegates from all educational sectors and levels are represented.

Past topics have included Teaching Mathematics: Make it count, Indigenous Education: Pathways to success, School Improvement: What does research tell us about effective strategies? and How the Brain Learns: What lessons are there for teaching?

BENEFITS OF SPONSORING OR EXHIBITING AT RESEARCH CONFERENCE

Research Conference is attended by powerful figures in education. The conference is on the leading edge of educational research and attracts principals, school administrators and other high-level decision-makers. Align your organisation with one of the world’s leading educational research organisations to uncover ongoing promotional and sponsorship opportunities. Association with Research Conference signals your commitment to the continual evolution of the education sector. Your organisation will receive broad exposure leading up to and during the conference to closely associate your brand with education innovation.

KEY DEMOGRAPHICS
- Principals
- School administrators
- Educational policymakers
- Researchers
- Teachers

OUR MISSION
Connect education decision–makers with international research to improve learning

CONTACT OUR TEAM TO DISCUSS A SPONSORSHIP PACKAGE TAILORED TO YOUR SATISFACTION.
http://www.acer.edu.au/rc
marketing@acer.edu.au
EXCELLENCE IN PROFESSIONAL PRACTICE CONFERENCE (EPPC)

EPPC is a conference presented by practitioners, for practitioners. EPPC showcases the systematic improvement research undertaken by teachers and principals in their daily practice and provides a forum for sharing knowledge and developing professional communities.

Improvement research is focused on improving the quality of teaching and learning – and thus outcomes for learners – through systematic practitioner inquiry. It involves innovation and practical educational problem solving. As improvement researchers, practitioners design investigations of classroom practice, collect data capable of showing whether and how changes in practice are making a difference, document and reflect on improvement efforts, and share the outcomes of their investigations with colleagues. The goal is to build a robust profession-wide knowledge base about effective school and classroom practices.

Past conferences have attracted up to 300 delegates from all states across Australia and overseas. The delegation includes school principals and deputy principals, heads of curriculum, primary, secondary, and tertiary teachers, pre-service teachers, members of professional associations and international researchers.

BENEFITS OF SPONSORING OR EXHIBITING AT EPPC

Because EPPC is a conference presented by teachers for teachers, it constitutes an exemplary opportunity for your organisation to demonstrate support for the teaching community. In the past, organisations have sponsored awards and scholarships that directly benefit practitioners, such as the Teachers Mutual Bank Indigenous Educator Grant.

Our delegates are leaders amongst their peers. Educators who attend EPPC are committed to remaining on the forefront of best educational practice and are eager for new ideas, products and services that will help them improve their teaching. EPPC is an ideal occasion to launch new initiatives, products and services and create lasting relationships with influential educators.

KEY DEMOGRAPHICS
Teachers
Principals

OUR MISSION
Assist teachers to drive school improvement

CONTACT THE EPPC TEAM TO FIND A SPONSORSHIP OPPORTUNITY THAT BENEFITS YOU.

http://www.acer.edu.au/eppc
marketing@acer.edu.au
NATIONAL ADULT LANGUAGE, LITERACY AND NUMERACY ASSESSMENT CONFERENCE
(NALLNAC)

NALLNAC provides an opportunity for key industry and business personnel and vocational education and training (VET) researchers, policymakers, training managers, trainers and coordinators from around Australia to get together to share insights and address a range of crucial issues surrounding adult and youth literacy and numeracy assessment, teaching and learning. The conference has different streams running concurrently to address the interests of VET practitioners, industry, researchers, and policymakers.

BENEFITS OF SPONSORING OR EXHIBITING AT NALLNAC
The adult and youth education sector plays a vital role in the future strength of our community. Sponsoring or exhibiting at NALLNAC signals your organisation’s commitment to the ongoing vitality of the sector, in particular to the improvement of core skills of language, literacy and numeracy.

Delegates at NALLNAC are engaged in pivotal positions in the sector and are an important conduit to spread awareness of your brand. Take the opportunity to engage with and influence key stakeholders and establish or reinforce relationships sector-wide. Participation in NALLNAC will help you to establish your position as a leader of trends and reforms within the adult and youth education industry.

KEY DEMOGRAPHICS
- Policymakers
- Industry managers
- VET training personnel
- Researchers
- Learning and development specialists

OUR MISSION
Bring VET practitioners and industry professionals together to improve adult literacy and numeracy

GET IN TOUCH WITH THE NALLNAC TEAM
TO FIND OUT HOW YOU CAN SUPPORT ADULT LITERACY, LANGUAGE, AND NUMERACY EDUCATION.

http://www.acer.edu.au/nallnac
nallnac@acer.edu.au
THE ACER FOUNDATION

The ACER Foundation has deductible gift recipient status and all donations are tax deductible in Australia.

The ACER Foundation has been established to initiate, develop and manage research-based projects that aim to address educationally disadvantaged groups in the community. The work of the ACER Foundation is carried out in collaboration with external partners including corporate, government and philanthropic bodies.

Projects developed by the ACER Foundation include:

SCHOOL READINESS TELEVISION INITIATIVE
The aim of the School Readiness Television Initiative is to support a successful transition from home to school for Indigenous children and their families. The initiative aims to achieve this by supporting families and educators, by valuing Aboriginal and Torres Strait Islander cultures, by providing an avenue for Indigenous voice in the media promoting the strengths and aspirations of children and families, and by planning for respectful engagement with Aboriginal and Torres Strait Islander communities.

THE AUSTRALIAN STEM VIDEO GAME CHALLENGE
The ACER Foundation introduced the Australian STEM Video Game Challenge in 2014. The aim of the Australian STEM Video Game Challenge is to engage school students, particularly females and students from disadvantaged backgrounds, in science, technology, engineering and maths (STEM) and 21st-century literacy skills and systems thinking, by challenging them to design an original video game based on a STEM theme.

SUPPORTING THE MATHEMATICAL LEARNING OF CHILDREN WITH DOWN SYNDROME
Students with Down syndrome can be effectively supported in learning mathematics in inclusive classrooms through skillful program adjustments by teaching teams. Research funded by Gandel Philanthropy, one of Australia’s largest independent family philanthropic funds, with the support of Down Syndrome Australia, managed through the ACER Foundation, and conducted by Dr Rhonda Faragher and Professor Doug Clarke at Australian Catholic University, and Associate Professor Barbara Clarke at Monash University, reveals the key to supporting the mathematics learning of students with Down syndrome is to maintain a clear mathematical focus, enabling teachers and students to understand the phases of mathematics lessons and learn key concepts. One outcome of the research will be an assessment instrument that can be used by classroom teachers to understand the learning and mathematical development of students with Down syndrome.

ASSISTANCE IN IDENTIFYING STUDENT CAPACITIES
The ACER Foundation works closely with the Skyline Education Foundation Australia, supporting talented students from disadvantaged backgrounds. The ACER Foundation provides specialised assessments to confirm the selection of students nominated for support.

PROVIDING RESOURCES
The ACER Foundation provides quality learning resource materials for schools in Australia through the David Wirrpanda Foundation, improving the quality of life for Indigenous people by promoting strong role models.

TEACHING AND LEARNING SUPPORT
The ACER Foundation provides assistance to schools for teaching and learning support. In Australia to Wesley College to develop a framework for learning at the Yiramalay Wesley Studio School in the Kimberley. Internationally, through the provision of funds to support assessment workshops for staff at the Akanksha Foundation, set up to provide children in low-income communities with a high-quality education in India.

BENEFITS OF SPONSORING OR DONATING TO THE ACER FOUNDATION
By supporting the ACER Foundation you make an invaluable contribution to improving the standard of education for all learners. In collaboration with ACER’s experienced team of researchers and project managers, you will facilitate evidence-based projects that address the needs of educationally disadvantaged groups in the community. If your organisation wants to reach out to the community and form close connections, ACER Foundation can help you.

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DIGITAL INFORMATION SERVICES

Cunningham Library

Cunningham Library is a unique, comprehensive collection of Australian educational research material dating from the early 1900s to the present day. The vast resources of Cunningham Library offer the researcher a complete and up-to-date collection of educational research documents in Australia.

Cunningham Library maintains several invaluable databases for educators and researchers.

Blended, Online and Distance Education (BOLDE) research database

BOLDE is a searchable web-based database containing details of books, articles, conference papers and reports on all aspects of distance and online learning, from publishers in Australia and overseas. The database is built from the Australian Education Index and there are currently 10 000 records in the research bank at acer.edu.au/drde.

BOLDE is also a research dissemination service. It uses a multifaceted platform to deliver timely, authoritative alerts about the latest research, reports and events in the field of distance, online learning and e-learning. The database is supported through an active feed of recent releases through email and twitter.com/distedres.

BOLDE has almost 1500 subscribers who are practitioners, academics, administrators and policymakers currently working in or interested in e-learning and research, predominantly from the higher education sector.

With strong partnerships we are confident of growing this audience. Our track record building the IDP Database of Research on International Education (idp.com/researchdatabase) to more than 9500 subscribers demonstrates the potential reach of such education-specialist research promotion services.

BENEFITS OF PARTNERSHIP WITH BOLDE

BOLDE offers a unique place to market your brand alongside ACER to the Australasian education community. Partnership with BOLDE offers a chance to increase brand recognition and presence in the academic, government and library markets and to increase referral traffic through onsite advertising and social media promotion.
Learning Ground

Learning Ground is a database of articles, reports, books and conference papers on Indigenous education in both Australia and abroad.

Learning Ground is the only Indigenous education research dissemination service of its kind. We use a multi-faceted platform to deliver timely, authoritative alerts about the latest research, reports and events in the field of Indigenous education.

The database is updated regularly and contains links to full text. The database is supported through an active Twitter feed of recent releases: twitter.com/LearningGround.

Learning Ground has more than 2600 subscribers, primarily practitioners and academics currently working in or interested in Indigenous education and research. The target audience is researchers, academics, education policymakers and practitioners. We aim to have a presence in every education faculty and education authority Australian.

KEY DEMOGRAPHICS
Principals
School administrators
Grant providers
Community organisations

BENEFITS OF SPONSORING LEARNING GROUND

Learning Ground offers a unique place to market your brand amongst the Australasian education community. Sponsorship of Learning Ground offers a chance to increase brand recognition and presence in the academic, government and library markets and to increase referral traffic to your content with associated purchase of articles. Supporting Learning Ground will also help to demonstrate your company’s commitment to improving Indigenous education.

Tender Bridge

Tender Bridge provides schools with a dynamic searchable database of funds they can apply for, either independently or with other organisations. Tender Bridge subscribers receive a weekly email newsletter alerting them to new and closing funding rounds, and general news related to philanthropy in education.

Tender Bridge was created by ACER as a national research and development service. ACER is interested in developing Tender Bridge in partnership with an organisation that can offer expertise in philanthropy in education, networks, website infrastructure and funding.

Tender Bridge consists of two parts:

GRANTS DATABASE

Tender Bridge is an up-to-date, curated database of education-related grants, scholarships and sponsorships from business, philanthropy, universities and government (at all levels). The database meets the needs of time-poor schools and not-for-profit organisations in education that require accurate and timely information about funding opportunities.

Tender Bridge gathers all these opportunities into a single data stream and makes it easy for schools to filter their searching by name of fund, closing date, priority area, target group, funding source, location eligible, sectors eligible and philanthropic requirements.

The metadata behind this database is created and maintained on a weekly basis by qualified information services staff, who also source information about new funds, contact funders and respond to enquiries from users.

EMAIL NEWSLETTER

The Tender Bridge service currently sends regular email newsletters to subscribers. The newsletters are tailored to each state so that subscribers only receive details of funds for which they are eligible. The newsletter features new funds and ‘hot’ funds that are closing in the next 60 days. The hot funds list averages 100+ funds per week nationally, and is broken down by state for the convenience of subscribers.

BENEFITS OF SPONSORING TENDER BRIDGE

Tender Bridge provides a unique service that assists schools to improve their facilities, services, and staff. A large cross-section of the education community benefits enormously from the service. The opportunity to associate your brand with such a bountiful source of goodwill is priceless.

KEY DEMOGRAPHICS
Principals
School administrators
Grant providers
Community organisations

OUR MISSION
Lead schools to funding opportunities to help them achieve their goals

CONTACT IERD TO FIND OUT HOW YOU CAN HELP
http://www.acer.edu.au/ierd
ierd@acer.edu.au

CONTACT THE TENDER BRIDGE TEAM TO FIND OUT MORE ABOUT HOW YOU CAN GET INVOLVED IN THIS VITAL COMMUNITY PLATFORM
http://tenderbridge.acer.edu.au
tenderbridge@acer.edu.au

http://tenderbridge.acer.edu.au
http://tenderbridge.acer.edu.au

http://tenderbridge.acer.edu.au
http://tenderbridge.acer.edu.au
TEACHER

Teacher is an informative online-only magazine for all school staff, featuring high-quality, independent content.

The publication is dedicated to helping school improvement at a grassroots level by sharing successful evidence-based approaches making a difference to student outcomes.

The editorial team publishes fresh content each working day through Teacher’s web platform and social media channels. Our highlights bulletin is delivered direct to readers’ inboxes weekly.

Teacher publishes engaging content in a range of formats including long and short reads, podcasts, infographics and videos. Like all ACER resources, Teacher sets a high bar when it comes to editorial content – that’s why it’s important to us that we work with advertisers, sponsors and partners that can provide the same high level of expertise to our readers.

At a whole-school level, we’re proud to support educators and parents through the Teacher School Learning Community. Each quarter, partner schools receive a selection of professional learning resources for staff and evidence-based articles written specifically for parents and families.

BENEFITS OF SUPPORTING TEACHER

The Teacher audience is growing daily – you have the potential to play a high-profile role in that community. Contact the team for details of our partnerships, advertising rate cards and latest readership figures.
TEACHER (INDIA)

The Indian edition of Teacher is a print magazine including articles by the region’s leading educators for leading educators. With a mix of localised insights and international research, Teacher offers the latest on professional development; curriculum development; educational research; leadership and management issues; and news. This unique publication is an unmatched resource for educators.

Teacher is currently distributed to almost 12,000 schools and organisations with the potential to grow to 20,000 or more. The magazine has a growing readership of leading educators in government and non-government schools in India, South Asia and the Middle East, as well as in state education departments, examination boards, educational institutions, NGOs working in the field of education and other government officials and academics in the educational field.

BENEFITS OF SUPPORTING TEACHER (INDIA)

Teacher offers your organisation the potential to enter an enormous and fast-expanding market while simultaneously supporting an invaluable professional resource for the teaching community in the South Asia and Middle East region.

KEY DEMOGRAPHICS

Teachers
Support staff
Principals
School administrators
Teaching qualification providers

OUR MISSION

Support the professional growth of teachers by providing a space to share effective practice

CONTACT THE TEACHER (INDIA) TEAM TO FIND OUT HOW WE CAN WORK TOGETHER.

subscribe.india@acer.edu.au
dutta@acer.edu.au
OUR VALUES

**Expertise**: producing high-quality, innovative research and research-based services and materials to improve learning.

**Innovation**: taking a creative, flexible and bold approach to the development of knowledge, services and materials.

**Independence**: providing advice and commentary that is authoritative, non-aligned, and is aligned through research.

**Integrity**: being ethical, honest and trustworthy in all our relationships and interactions.

**Responsiveness**: anticipating, understanding, meeting and exceeding client and customer expectations.

**Reflection and improvement**: being self-reflective and listening to and learning from others in order to improve the quality of our work, our efficiency and productivity.

**Positive relationships**: creating an organisational environment characterised by respect, fairness, openness and support of physical and emotional wellbeing.

**Individual fulfilment**: encouraging personal contribution and achievement, and the pursuit of excellence.
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http://acer.ac/partnership