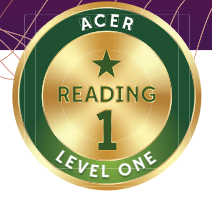


ACER Certificate in Reading

Sample Question



Reading Level 1

Critique and Review

Holiday Fun

Holiday Fun at Central Gardens Shopping Centre

Fitness activities for kids by Move Health Clubs
12.30 pm, 1.30 pm and 2.30 pm

DATES Tuesday 25 July
Wednesday 26 July
Thursday 27 July
Tuesday 1 August
Wednesday 2 August
Thursday 3 August

MEET CHUCKLES
COME AND SAY HI TO THE CUTEST BIRD IN THE WORLD.
TUESDAY 1 AUGUST TO FRIDAY 4 AUGUST
11 AM - 2 PM

Dawes Bowling Lounge School Holidays Offer
1 game of bowling, shoe hire, chips and soft drink, all for only \$12.00*
Just present this coupon.

*Valid for 2 children under 12 (\$12 each).
Monday-Friday 10 am-4 pm during July/August school holidays only.
Valid at Central Gardens only.

Live performances by the Anna Lo Talent School
Friday 4 August at 12.30 pm and 2 pm

Clay Model Fun House
Monday 24 July to Saturday 5 August
10 am to 4 pm daily

Star Cinemas
See the latest movies at Star Cinemas Central Gardens.
For session times and bookings, go to www.starcinemas.com or call 2777 5566.

The main purpose of the information is to persuade people to

- A have fun in the holidays.
- B come to the shopping centre.
- C improve their fitness by being active.
- D choose carefully between the activities.

Explanation

This question requires students to reflect on the language and form of the text to identify its purpose. Phrases such as 'Meet chuckles', 'Come and say hi' and 'See the latest movies' are written in the imperative mood – the grammatical construction that communicates orders and requests. The text layout includes images (a bird and some stars) and large, bold typeface intended to attract attention. There is a 'detachable' coupon in the upper-right corner. These elements make this text recognisable as an advertising flyer. Once the student has identified that the text is an advertisement, the purpose of the text and the correct answer becomes clear: the text is intended to encourage people to visit the Shopping Centre to participate in the activities.

Text complexity

This text is a promotional flyer for school holiday activities at a shopping mall, something that is likely familiar to any student from an urban area. There are multiple sections that are separated by a variety of styles of borders. Information is conveyed concisely while keeping an energetic tone, intending to persuade readers. The vocabulary is unlikely to add significant complexity for students performing at this level, though the term 'Shopping Centre' may be unfamiliar depending on the variety of English learned and used by the student.